

## Do We Have HEART Privacy Policy

Do We Have HEART is committed to protecting your privacy and the information you share with us in connection with the use of our Services.

This Privacy Policy describes our privacy practices and how we handle the information collected through our website, social media pages, event registration, and other systems operated by Do We Have HEART.

**By using our service, you are accepting the practices described in this Privacy Policy. For any questions about this Privacy Policy, please send an email or regular mail to the address specified in the Contact Us section.**

## Registration Information

You will need to complete our registration form to join our program and receive its services. You must:

- 1) Be at least eighteen (18) years old.
- 2) Provide your first and last name.
- 3) Provide a valid email address for verification.
- 4) Provide a valid mailing address.
- 5) Provide the first name of the child and age.

We reserve the right, in our sole discretion, to terminate or suspend services.

## Information We Collect About You

### General

Our sites and applications have been designed to minimize the collection of personal information and maximize service support in compliance with the Children's Online Privacy Protection Act ("COPPA").

### Personal

We collect Personal and Non-Personal Data you voluntarily provide to us when you:

- 1) sign up a child for the HEROES program
- 2) send us an email or
- 3) use our Services.

For example, when you sign up a child for the HEROES program we collect "Personal Information" such as your name, address, telephone number and email address. "Personal Information" is information that identifies you as an individual or relates to an identifiable individual. Non-Personal Data does not, by itself, permit the identification of you or others as an individual.

### Non-Personal

The following are types of Non-Personal Data we may collect throughout Services, including through our Site:

Cookies: When a user visits a website, the web server transfers data to your device's browser. Cookies are designed to store information about you.

## Personal Information Relating to Other People

When providing information about others to us, you represent you have the authority to do and to permit us to use the information you have provided in compliance with this Privacy Policy.

## Purpose For Data Collection

We use this information you voluntarily provide to us to provide you with our services.

- To fill out our web form to request registration.
- To send you a welcome e-mail and verify ownership of the e-mail address you provided when you registered a child.
- To use this information to provide you with notifications of events, special book releases and other supporting services.

## Disclosure of personal data

Do We Have HEART Foundation does not sell Personal Data.

Other Disclosures:

The information you freely provided to us regarding your Personal Data, we may disclose, if we believe in good faith that by doing so, we are in:

- 1) compliance with applicable law,
- 2) responding to governmental requests,
- 3) complying with valid legal processes,
- 4) protecting the rights, privacy, safety or property of Do We Have HEART, site visitors or the public,
- 5) enforcing our Terms of Use.

## Your choices

Access

Request your information be deleted.

opt out.

## Information security

Do We Have Heart is committed to safeguarding your information. We expect and require our employees and Service Providers to abide by our Privacy policy and Generally Accepted Information Security standards including State and Federal Law.

## Data Retention Policy

Do We Have HEART Foundation is committed to keeping personally identifiable information from participants for a limited time by adhering to a model that retains information only for three years from the day of registration. After that date the information will be permanently deleted from our records. If you wish to continue participating in our program, you will need to re-register.

## Contact Us

If you have any questions or feedback, please contact us at

Address:

Do We Have HEART Foundation

4949 E. Van Buren ST 67013

Phoenix, AZ 85082-8908

Telephone: (602)391-5267

Email: [info@dowehaveheart.org](mailto:info@dowehaveheart.org)